

# What do wealthy Asian Families really think about Sustainability and ESG?

3.00pm

What do Wealthy Asian Families really think about Sustainability and ESG?

- How are families thinking about the topic of sustainability and ESG?
- What are clients doing in terms of how they structure their investments in sustainability?
- Is there any difference in the thinking and priorities of the different generations in pushing this agenda?
- Do clients feel they are sufficiently well supported by their bankers on this topic?
- How robustly are Asia's wealthy private clients and families embracing sustainability and ESG in their approach to building and preserving their wealth?
- Why has ESG-driven investing in particular evolved so rapidly worldwide and how is it impacting Asia's wealth management community?
- What importance should sustainability and ESG have in terms of their approach to estate & legacy planning & structuring?
- How can these clients measure their involvement in sustainability and ESG so that they can track their progress and prove their commitment and responsibility?
- Is the wealth management industry in Asia sufficiently informed and appropriately committed to these issues to properly make a difference with their clients?
- What is the Asian WM community doing to adapt their products, services and expertise to the evolution of the ESG investment market today and for the future?
- How can wealth managers better promote sustainability and ESG?
- Is the growth in green investments sustainable? Hype or bubble? Does ESG investing merely serve to soothe the investor's conscience, or does ESG improve investment returns as well?
- How will private capital help in tackling climate change?
- How do investors stay vigilant of greenwashing?
- How do wealth managers choose investments positive for the planet?
- What are your views on the "blue economy"? Do you think there is rise in the number of opportunities related to the oceans?

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4.00pm

Webinar Ends