

# Wealth THINK 2016

8.40am Registration

9.00am Welcome Address

Patrick Donaldson  
Head of Customer Strategy, APAC  
LSEG

9.05am Panel Discussion

Stuck between a rock and a hard place

- What are the opportunities and challenges you face today?
- How will the Asian wealth management industry adapt and evolve to deal with the challenges that exist?
- How would you describe the opportunity that the growth in wealth represents to you?
- Who is likely to build a profitable and sustainable platform and proposition in the years to come?
- How do we navigate the regulatory challenges – but not kill the industry?
- Given the changing framework around suitability – is it still possible to add value to clients?

Chair

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

Speaker

Bassam Salem  
Region Head, Asia Pacific  
Citi Private Bank

Tan Su Shan  
Group Head, Consumer Banking and Wealth Management  
DBS Bank

Mark Smallwood  
Managing Director, North Asia Coverage Team Head  
Deutsche Bank Wealth Management

Urs Brutsch  
Managing Partner & Founder  
HP Wealth Management

Julian Kwan  
Co-Founder and CEO  
InvestaX

Michael Benz  
Former Group Head of Private Banking  
Standard Chartered Private Bank

9.55am Presentation

## Risk & compliance – an inconvenient truth

Julia Walker  
Head of Market Development, Risk, Asia  
Thomson Reuters

- Like it or not, wealth managers have to deal with rules & regulations
- Using the right vendors, can they turn risk & compliance into a competitive advantage?

10.10am

Presentation  
Can I cut compliance in half and still keep my license?

Stefan Kuhn  
Head of Compliance, Private Bank (Southeast Asia)  
Credit Suisse

- Do I need a compliance department at all?
- Cut in half: people or cost?
- What's the right number of people in compliance?
- Onshore vs offshore – what drives cost efficiency?
- Peel off the compliance label to reduce cost

10.25am

Refreshment & Networking

10.55am

Panel Discussion

Onshore versus offshoring – that is the question?

- Is the big opportunity now onshore?
- How is the wealth management proposition improving in local markets?
- How quickly will the product and service offering develop?
- What does Indonesian tax amnesty mean for Singapore - and you?
- Can you engage the onshore wealth management opportunity?
- Should foreign players compete or collaborate with onshore institutions?
- How do you decide who to partner with?
- What's the role that wealth hubs like Singapore and Hong Kong will play in the future?

Chair

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

Speaker

Vincent Magnenat  
Limited Partner, Global Head of Strategic Alliances, Asia Regional Head  
Lombard Odier

Marie Ramlie  
Head of Retail Products TMB Bank  
TMB Bank

Amit Shah  
Chief Executive Officer, Co-founder and Member of the Board IIFL Asset Management

360 ONE Wealth

Rolf Haudenschild  
Country Head, Singapore BRP  
BRP Bizzozero & Partners

11.45am

Presentation  
How to make your value proposition unique

Nick Pollard  
Managing Director, Asia Pacific  
CFA Institute

- Professionalism, standards, diversity and more

12.00pm

Presentation  
Retail investor dynamics in Singapore's asset management market

Thusitha De Silva  
Director  
Cerulli Associates

- Are asset managers responding to private banks' outlook on investment products? How convinced are retail investors about investing in such products?
- Are private banks' attempts to shift into fee-for-advice models hitting the spot with retail investors?
- An increase in digital engagement in wealth management is the only area where providers and customers agree on. But what are retail investors' main concerns about digital advice, ie. robo-advisers?

12.15pm

Panel Discussion

What does it take to succeed in a new world of wealth management?

- What do clients look for from anyone who services them in wealth management today?
- Who are the real competitors of tomorrow?
- What's the role for the many different market players – international and regional banks, insurance companies, IFAs, independent wealth managers and others?
- Do we really understand the needs of our clients?
- Are we in a position to service those needs?
- What's our unique proposition? What are we really good at?
- What does a client want from a private bank – and their banker today?
- Do we need to re-think how we communicate with and educate clients?

Chair

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

Speaker

Vineet K Vohra  
Director & Practice Leader - Wealth Management  
Arete Financial Partners

Martin Frick  
Managing Director, Asia Pacific  
Temenos

Tanmai Sharma  
CEO and Founder  
Canopy

Philipp Piaz  
Partner  
Finaport

Lee Kai Yang  
Chief Investment Officer  
RHB Asset Management

Aki Ranin  
Head of South-east Asia  
Tigerspike

1.05pm

Lunch & Networking

1.55pm

Panel Discussion

Can we fix the talent problem?

- With the number of private bankers in Singapore and Hong Kong falling – who will replace them?
- What are the consequences of the unprecedented number of expats leaving?
- How as an industry can we attract young, engaging and competent individuals?
- What do we have to do as an industry to make sure we remain relevant?
- Do we need to re-think the role we play as bankers?
- Given that private bankers today make less money and face a greater administrative burden, why does anyone want to be a private banker today?
- Can we bring back the fun to private banking?

Chair

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

Speaker

Herwig Van Hove  
Chief Executive Officer  
Vahoca

David Koay  
Managing Director, Head of Relationship Management, ASEAN, Private Bank  
Standard Chartered Bank

Murli Adury  
Head Citigold Private Client, APAC & EMEA  
Citi

Vikram Nimkar  
Head of Premium & Private Wealth

Westpac

Urs Palmieri  
Director, Financial Services Advisory, Performance Improvement Strategy  
EY

2.45pm

Presentation  
Open platform technology – leverage & connect your systems

Matthew Blume  
Director, Client Technology ASEAN  
Thomson Reuters

- Building your own applications within an open platform can connect multiple data sources
- This allows users to leverage big data and analytics to bring actionable insights across a number of different use cases

3.00pm

Presentation  
Removing the funds penetration blockage

Andrew Hendry  
Managing Director, Asia  
Westoun Advisors

- What are the challenges to greater funds penetration in Asia?
- What are the best practices among fund gatekeepers?
- How to open the funds funnel a bit wider

3.15pm

Refreshment & Networking

3.45pm

Presentation  
Common Reporting Standard amendments in 2017

Mark Morris  
Chief Executive Officer  
Mark Morris Consulting

- Assumed non-reporting strategies which won't work despite legal opinion to the contrary
- Is there any structure which cannot be affected by CRS / FATCA amendments?

4.15pm

Panel Discussion

How can you deliver investment performance for your clients today?

- Do we really have needs-based conversations with our clients and offer them solutions?
- How do you make any money today for yourself and your clients, especially given the interest rate environment?
- How do you generate income for your clients today?
- What do you need to re-structure your product platform to make it profitable?
- Do we have any interesting products for our clients? Or will they look elsewhere?

- How do you navigate the regulatory environment around investment suitability?
- What the role for digital as a disruptive force in the product pipeline?

Chair

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

Speaker

Adam Cowperthwaite  
Head of Markets, Citi Global Wealth APAC  
Citi Private Bank

Gebhard Giselbrecht  
Managing Director, Head of Strategy & Products for Asset Management - CH/EMEA  
UBS

Michael Thompson  
Executive Vice President, Head of Singapore office and Head of Wealth Management Group  
Asia (ex-Japan)  
PIMCO

John Cappetta  
Executive Director, Head, Managed Solutions Advisory  
Julius Baer

Andrew Hendry  
Managing Director, Asia  
Westoun Advisors

5.05pm

Forum Ends