

# THAILAND WEALTH MANAGEMENT FORUM 2024

8.30am	Registration
8.55am	Welcome Address  Michael Stanhope Founder & Chief Executive Officer Hubbis
9.00am	Panel Discussion  Trends, Opportunities and Challenges for the Industry <ul style="list-style-type: none"><li>• Are we doing enough to engage business families? Are business families actively considering or being advised to exit the business? Are we discussing the role of a Family Office in transitioning from business to financial wealth?</li><li>• Is there client demand to hold or continue to hold wealth offshore? Which financial centre(s) do clients typically prefer: Singapore, Hong Kong and/or Dubai?</li><li>• How have clients reacted to CRS reporting, do clients understand the rules? Are clients concerned about the privacy implications? Has the CRS lead to repatriation of funds back to Thailand or a flight to non-financial assets?</li><li>• How have clients reacted to changes in the taxation of foreign source income? Have there been any changes to investment management as a result of the changes?</li><li>• What are the key training and development needs for relationship managers? What are the key attributes of a successful relationship manager?</li><li>• What is the future of the private wealth management industry? Tech enabled, relationship driven or commoditization? Is it possible to provide HNW services at scale?</li><li>• Key priorities for the year ahead?</li></ul> Chair  Zac Lucas Partner – International Private Wealth Spencer West LLP  Speaker  Win Phromphaet EVP - Head of High Net-Worth Division Bank of Ayudhya  Thiyachai Chong Head, Wealth Management & Preferred, Executive Vice President CIMB Bank  Lucie Hulme Chief Executive Officer & Partner TriLake Partners  Ittapat Akaraveepakin CEO Wealth Platforms Group
9.30am	Presentation Vietnam - Asia's Next Tiger Economy

Eric Levinson  
Deputy Managing Director, Head of Business Development  
VinaCapital

- Why Vietnam Now?
- Key Themes
- Valuations

9.45am

Panel Discussion

Evolving the platform and proposition. Improving the client experience

- Private wealth managers constantly face challenges related to regulation, competition, and changing customer expectations, but they also have significant opportunities to leverage technology for digital transformation, better customer experiences, and increased efficiency. What is the future of wealth management in the digital age?
- What is the role of technology and digital tools in modern wealth management for HNW clients?
- Success Stories and Case Studies - Digital Transformation Strategies
- What are the best Client-Centric Approaches?
- Artificial Intelligence or Emotional Intelligence – which is more important?
- What's the priority? How are you allocating your resources? Enhanced Customer Experience, Data Analytics, Automation, and Fintech Partnerships?

Chair

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

Speaker

Evrard Bordier  
CEO and Managing Partner  
Bordier & Cie

Dr. Silvio Struebi  
Partner  
Simon-Kucher Global Strategy Consultancy

Darell Miller  
Managing Director APAC  
Wealth Dynamix

10.15am

Presentation

Millennials: Reshaping the Future of Wealth Management in Asia

Endang Werang  
Business Development Manager  
Comarch

- Fun fact about Millennials
- New way of getting the message heard
- Attract, onboard, engage, retain – getting things done in the right way

10.30am

Panel Discussion

## Wealth Planning and Structuring – Understanding the needs of our clients

- What tax developments can we expect in the year ahead? Will Thailand introduce CFC rules? Will Thailand introduce corporate residence rules “Place of Effective Management” rules? Will Thailand introduce CRS Mandatory Disclosure Rules and/or Crypto Asset Reporting Framework? Will Thailand change or increase its Inheritance Tax Rates?
- What are the top mistakes or misconceptions about the CRS reporting? Do clients fully understand the CRS? Are Thai financial institutions correctly implementing the CRS? Is there a need for further training and development of private wealth professionals?
- What are the key misconceptions or mistakes about the creation and use of an international trust, for instance a trust created in Singapore? What is a “Private Trust Company” (PTC) when is the best time to use a PTC? When should a PTC not be used?
- Why do families create Family Offices? When is it the best time to create a Family Office?
- For business family succession and governance planning is a family charter best? What are the alternatives? When is the right time for a family to consider a sale of the business?
- What are the major international regulatory initiatives to consider in the year ahead?
- What is the likely effect of the joint OECD FATF report on misuse of Citizenship and Residence by Investment Schemes?

Chair

Zac Lucas  
Partner – International Private Wealth  
Spencer West LLP

Speaker

Jonathan Stuart-Smith  
Tax Partner  
Mazars

Woon Hum Tan  
Partner, Head of Trust, Asset & Wealth Management Practice  
Shook Lin & Bok

Emile de Marsac  
Associate Director Private Clients  
Henley & Partners

11.00am Refreshment & Networking

11.30am Presentation  
How IMTF Siron One can digitize your CLM/Compliance technology and drive business growth.

Jordan Lo  
Head of APAC  
IMTF

- Dynamic KYC triggering >> Reduction in KYC review friction and increased efficiency.
- Modern CLM platform >> Accelerating size and speed of onboarding.
- Real-time AML / 360 >> Comprehensive data at the fingertips of the front office.

11.45am Presentation  
2nd Passport; Investment Opportunity – Insurance Policy – Asset Class

Andrew Raming  
Senior Manager Business Development  
Henley & Partners

- Breakdown barriers to entry
- “a thing providing protection against a possible eventuality”
- The new asset class

12.00pm

Panel Discussion

Curating a Relevant and Professional Investment & Advisory Proposition for Private Clients

- What are the local market and also international investment scenarios, the outlook ahead, and where they see the key opportunities?
- In terms of allocations to mainstream public market assets (equities and fixed income), are HNW clients more focused on active or passive strategies?
- What sort of demand amongst HNWIs for private and alternative assets, and what is the outlook?
- Is ESG a key driver for investment choices amongst wealthy private clients? Why, or why not?
- Is there strong local demand amongst HNW clients for fee-based advisory, or discretionary portfolio management, or do clients there tend to want to retain control of their investment decisions? What are the trends?
- Generally, how is the wealth management industry evolving and adapting to deliver the best investment and advisory offerings to HNW clients?
- Is there any interest by clients in digital assets? What trends and developments are we seeing - How can HNW clients access this opportunity?

Chair

Alex Ng  
Head of Intermediary Sales, Asia  
Janus Henderson Investors

Speaker

Paul Gambles  
Director  
MBMG Group

Tim Niranvichaiya  
Managing Director, Thailand  
StashAway

Kok Hoe Wong  
Chief Growth Officer  
Chintai

Yingyong Chiaravutthi  
Head of Investment  
Eastspring Asset Management

12.30pm

Presentation  
Time to Go Bargain Hunting in China?

Larry Kwok  
Director, Sales & Distribution  
Premia Partners

- Are we at the bottom yet – is deep value cheap enough?
- The next China is China - what does this mean and what are the important emerging trends to monitor?
- Where will you find value and value for growth in the next 12 months?
- Which ETFs are the best implementation tools?

12.45pm

Presentation

Scaling Without Pain – Can You Have Your Cake and Eat It Too?

Darell Miller

Managing Director APAC

Wealth Dynamix

- Why breaking the chain between revenue and costs is crucial for Wealth Managers and Private Banks that want to scale profitability
- Why does this matter now?
- How do you break the chain and enable relationship managers to better serve their clients?
- Scale, eat, repeat!

1.00pm

Head - to - Head Q & A

Parida Leelaniramol

Sales Director

Comarch

- How are wealth managers in Malaysia enhancing their digital capabilities?
- What are some of the trends we are likely to see in 2024?
- How does Comarch help with the process of digital transformation?

1.10pm

Lunch & Networking

2.00pm

Forum Ends