## Key Issues, Considerations and Challenges around the Implementation of Digital Transformation

## 3.00pm Webinar

- What are the key trends taking place in wealth management globally and particularly in Asia, and where are the biggest challenges and opportunities that digital solutions can help overcome?
- What are the key priorities in terms of boosting internal and operational efficiencies and achieving cost savings?
- What are the key solutions that will help deliver greater client centricity, personalisation and client satisfaction?
- How can digital help to elevate the skills, capabilities and productivity of the RMs and advisors?
- What part does CLM/CRM play in delivering personalisation, relevance, suitability and client loyalty?
- What about the vital role of data management and analytics and the application of Al and Machine Learning?
- How do you make the right decisions and then expedite and implement them effectively?
- What are the key pitfalls to avoid?
- What is coming next down the digital highway, and what are the implications?
- What's more important to clients/wealth managers the front end or the foundations?
- Adopt, Adapt and/or Agency which is the best approach to deliver enduring value?

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4.00pm Webinar Ends