

# INDEPENDENT WEALTH MANAGEMENT FORUM 2023

8.30am Registration

8.55am Welcome Address

Michael Stanhope  
Founder & Chief Executive Officer  
Hubbis

9.00am Panel Discussion

How is the independent wealth movement progressing in Singapore?

- What's the role of the Association of Independent Wealth Managers (AIWM)?
- How are the specific requirements of clients changing? Why do they use an EAM / MFO? Any specific expectations for clients from China? Or India?
- The cost of everything is increasing – what are the consequences of this?
- How has the business continued to evolve elsewhere – like Switzerland?
- How are you dealing with the increase in competition?
- What are the business models that are relevant to this segment?
- MFO vs SFO - How does a client choose?
- Should there be higher hurdles to setting up an EAM/MFO?
- How can you find the right type of RMs to join the team? Why should they join an EAM?
- Do you need to be an entrepreneur to start an MFO? Do RMs from private banks really understand what it is like working at a MFO? Are they prepared to roll up their sleeves and do the hard work?

Chair

Rafael Weber  
Head of Institutional Clients  
Swissquote

Speaker

Jolene Tan  
Executive Director - Managing Partner  
SingAlliance

Jeffrey Wong  
COO  
Hywin International

Shilpi Chowdhary  
Chief Executive Officer, Managing Director  
Lighthouse Canton

Arthur Fong  
CEO  
One Heritage Capital Management

9.30am Presentation  
WealthTech Advances and Services for the Independent Wealth Manager

Philipp Bisang

CEO  
Expersoft Systems

- How banks can help the IWM?
- How software providers can help the IWM?
- Expersoft's view

9.45am

Panel Discussion

Curating and Delivering Advice

- How do you explain your wealth management proposition in comparison to a private bank?
- What must you offer to deliver a genuinely client-first advisory offering?
- How would you explain your value proposition? How can you differentiate yourself?
- Do you need an investment adviser or CIO to run a meaningful and effective boutique independent wealth management firm?
- Where do you get the best inputs when considering the advice that you give to clients?
- Who do you partner with for success? Platforms / Investments / Tech / Professional Services
- How do you build a good culture? How do you grow the business?

Chair

Andrew Hendry  
CEO Asia  
Janus Henderson Investors

Speaker

Carolyn Leng  
Managing Director  
Bordier & Cie

Philipp Piaz  
Partner  
Finaport

Catalin Burlacu  
Portfolio Manager, Managing Director  
New Dimensions Capital

Lucie Hulme  
Chief Executive Officer & Partner  
TriLake Partners

10.15am

Presentation

Navigating Unprecedented Times with Private Credit

David Z Wang  
Co-Founder and Group CEO  
Helicap

- Adapting PC Strategies for Uncertain Times: Mitigating Risks and Seizing Opportunities
- What to Expect for the Future of PC: Trends, Challenges, and Outlook

10.30am

## Panel Discussion

### Independent Wealth Managers – Defining and Refining the Proposition

- What is the nature of a sustainable platform? And the challenges of creating a successful and profitable business?
- How do you manage the increasing cost of IT, security and regulation?
- Are the compliance standards higher or lower at Independent Wealth Managers? Do IAMs need a separate set of regulations in Singapore?
- Are there consistent standards in this industry? Why is everyone's interpretation of rules and compliance different? How do you do things pragmatically and efficiently?
- How do you manage differences in standards and expectations in different jurisdictions?
- Why don't IAMs take the same qualification as private bankers?
- Are there too many duplications of effort – between the IAM and custodian bank?
- Why don't we introduce a portable KYC procedure in Singapore?

#### Chair

Adam Reynolds  
APAC CEO  
Saxo

#### Speaker

Oliver Balmelli  
Head of Independent Asset Managers and International Private Banking  
EFG International

Mauricio Ribeiro  
Partner  
MOIQ Capital

Michel Della Libera  
Founder and Chief Executive Officer  
OneRock Investments

Urs-Peter Oehen  
Founder, Chairman  
Expersoft Systems

11.00am

### Refreshment & Networking

11.30am

### Presentation

Global Life Sciences: resilience and growth potential as recession looms

Andrew Hendry  
CEO Asia  
Janus Henderson Investors

- Is growth still possible in the current market environment?
- What is the role of thematic in a core portfolio?
- How can you exploit private market opportunities in Biotech?

11.45am

### Presentation

Demystifying the Technology Transformation Gap in Wealth Management

Evrard Bordier

CEO and Managing Partner  
Bordier & Cie

- What are AI and Digital Wealth Management?
- Major innovations wealth managers should not ignore?
- The role of Generative AI in wealth management – where are we now?
- Managing challenges and integration in the transformation process
- Managing people talent in this new era
- How can Private Banks use this technology to differentiate themselves?

12.00pm

Presentation  
Creating alpha with data-driven investments in private credit

Radek Jezbera  
Co-Founder & Chief Executive Officer  
Kilde

- Data-driven investing is no longer exclusive to public markets. Using the power of big data and artificial intelligence, investors can now reap large yields from private assets such as consumer and MSMEs loans.
- In fact, in a year fraught with uncertainty - 2022 - we were able to achieve an 11.6% annual return for our private credit notes along with 160% collateral cash coverage.
- By leveraging artificial intelligence software that mines loan repayment data for small loans over short tenures, it is possible to establish a reliable cash flow baseline used as collateral; creating lucrative fixed income opportunities previously only available to banks.

12.15pm

Presentation  
China reopening and framing for 2023 opportunities in China and ASEAN

Laura Lui  
Partner & Co-Chief Investment Officer  
Premia Partners

- Where are we in China's reopening trajectory, from business fundamentals to evolution of investor flows and allocations?
- Tactical and strategic bets – why are policy supported sector leaders well placed to outperform?
- Investment case and tailwinds supporting emerging ASEAN as the natural beneficiaries of China recovery and source of uncorrelated returns.

12.30pm

Presentation  
Why Pay More?

Ivan Chang  
Regional Manager, Institutional Business  
Saxo

- The tough task for wealth managers in choosing financial institutions and service providers
- How do you get the most value for your customers and your organisation without breaking the bank?

12.45pm	<p>Presentation</p> <p>Digitalising the investment and wealth management lifecycle</p> <p>Julien Le Noble CEO GTN Asia Financial Services</p> <ul style="list-style-type: none"> <li>• Evolution of digital execution and investment platforms</li> <li>• The execution and wealth management toolkit</li> <li>• Building or partnering with external partners and Fintechs</li> </ul>
1.00pm	Lunch & Networking
2.00pm	<p>Workshop</p> <p>Introduction to Swissquote's digital Custody and Execution Platform for EAMs, MFOs and Funds</p> <p>Rafael Weber Head of Institutional Clients Swissquote</p> <ul style="list-style-type: none"> <li>• Introduction of Swissquote Group</li> <li>• Why Swissquote is the better option for EAMs and (U)HWNIs compared to traditional private banks?</li> <li>• Demo of Swissquote: How can our platform help to run an EAM/MFO/SFO more efficiently?</li> </ul>
2.40pm	<p>Workshop</p> <p>Transforming a Family Office to Reimagine the Value it Delivers</p> <p>Bryan Henning SVP, Head of International Eton Solutions</p> <ul style="list-style-type: none"> <li>• Setting up a family office to deliver scalable advantage for tomorrow</li> <li>• Using technology to create operational leverage and efficiencies</li> <li>• Digitalising governance functions within the Family Office and across family members and key advisors</li> </ul>
3.10pm	<p>Workshop</p> <p>Behavioural Finance – Gorilla in the Room</p> <p>Andrew Hendry CEO Asia Janus Henderson Investors</p> <ul style="list-style-type: none"> <li>• How do your clients really make investment decisions?</li> <li>• Do behavioural biases skew investment decisions?</li> </ul>

- Learn about selection attention biases, overconfidence, and recency

3.50pm

Refreshment & Networking

4.10pm

Panel Discussion

Reinventing Training and Professional Development in Wealth Management

- How is the training and professional development framework in Singapore evolving?
- How can we improve training and make it more relevant and impactful?
- How can we use training to attract and retain the right talent? And differentiate the firm and create a better client experience?
- Should there be a professional framework / requirement for independent wealth managers like MFOs and EAMs?
- What are the key topics and areas of focus for 2023 and beyond?
- How can training be most effective for onboarding, transition and career development?
- Making it stick – from learning to implementation. Strategies for success.
- How does HR and Compliance fit into this equation?
- How do you decide whether training has been a successful outcome - for the organisation, the RM and the client?
- Do we need to focus more on education for clients?

Chair

Mark Wightman

Asia-Pacific Wealth & Asset Management Consulting Leader  
EY

Speaker

David MacDonald

Head of Business Development - Singapore  
The Sovereign Group

Arjan de Boer

Head of Markets, Investments & Structuring, Asia  
Indosuez Wealth Management

Chiara Bartoletti

Chief Operating Officer  
Eightstone

Michael Stanhope

Founder & Chief Executive Officer  
Hubbis

Bassam Salem

5.00pm

Forum Ends