

# Generating Alpha in Under Researched and Under Owned Smaller Emerging Markets

3.00pm

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Launched on 6th January 2021 , the Smaller Emerging Markets Opportunities Strategy seeks to achieve capital growth by investing directly and indirectly in a diversified portfolio of financial instruments taking exposure to global frontier countries and global emerging markets. The team will construct a portfolio of stocks from emerging and frontier markets excluding the largest seven countries. China, South Korea, Taiwan, India, Brazil, South Africa, Russia, according to the MSCI Classification Methodology. The smaller emerging and frontier markets universe is home to over 19,700 stocks, a USD 4 trillion total market cap universe of under researched and under owned opportunities.

We look to invest in quality companies, with strong management and sustainable growth prospects, at attractive valuations. Our approach to investing is bottom-up, stock-focused, and research-driven. We focus on both quantitative and qualitative analysis and search for less well understood opportunities. Regular management meetings are a key principle of our process. We like to find companies we can invest in for the long term. Belief in the sustainability of their growth and evidence of good shareholder relations are key drivers for us. Portfolios are built on the basis of our conviction; we are benchmark aware but if we don't like a stock, we don't invest in it, regardless of its index weighting. Our ability to be benchmark agnostic is just one example of our differentiated approach.

Dominic Bokor-Ingram  
Senior Portfolio Manager, Frontier Markets  
Fiera Capital

4.00pm

Webinar Ends