

Digital Transformation – How are Asia's Wealth Managers Managing the Journey?

3.00pm

Digital Transformation – How are Asia's Wealth Management Players Successfully Managing this Journey?

- What are the key trends taking place in wealth management globally and especially in Asia, and where are the biggest challenges and opportunities?
- How can the new wealth model align both the human and digital in a seamless collaboration for the delivery of optimised investment products, ideas and advice for private wealth clients?
- What is coming next in the world of digital technologies and services that will further enhance the wealth management offering in the region, and how can those improve the proposition?
- Is there a sufficiently strategic approach to using digital to improve systems and processes, as well as to help these banks and private wealth management firms better engage with their clients?
- How do the private banks and retail banks make the right decisions, firstly on what areas to focus on, and then which solutions to adopt and which technology partners to work with?
- What approaches does the panel consider the market players should take? Should they build, buy, or outsource, and how can they properly assess the providers?
- Which teams are involved in the decision-making to select the solutions, why, and are the right approaches being taken?
- Similarly, who implements the decisions and is enough being done to ensure the right levels of internal adoption/buy-in, and to make sure that the private clients understand the advantages and can make full use of the new and improved suite of capabilities on offer?
- Are these digital tools really elevating the skills, capabilities and productivity of the client-facing RMs and advisors?
- Do the banks and wealth firms know enough about the vital role of data management and analytics and the application of AI and Machine Learning?
- Is enough being achieved in the field of CLM/CRM to deliver personalisation, relevance, suitability and thereby achieve better levels of client loyalty?
- What's coming next and are we prepared?

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Webinar Ends