## Asian Wealth Management Forum 2016

8.40am	Registration
9.00am	Welcome Address
	Michael Stanhope Founder & Chief Executive Officer Hubbis
9.10am	Panel Discussion
	Re-inventing the business of wealth management in Hong Kong
	<ul> <li>What's the right value proposition in a more complex and challenging world?</li> <li>Which client segments should you focus on to be profitable?</li> <li>How can you make the most of the offshoring of Chinese wealth?</li> <li>Increasing competency – how do we enhance capability and capacity in Asian wealth management? Is there enough expertise in local banks to build viable propositions?</li> <li>What is the impact of transparency and tax initiatives such as FATCA and CRS on the advice you now need to give your clients? And which clients can you now even onboard?</li> <li>How can Hong Kong become a more important global wealth management hub? What should the regulators do to facilitate the further development of the industry?</li> </ul>
	Chair
	Michael Stanhope Founder & Chief Executive Officer Hubbis
	Speaker
	Ron Lee Head of Private Wealth Management, Asia Pacific Goldman Sachs
	Jan Bellens Global Banking & Capital Markets Sector Leader EY
	Philippe Legrand Chief Executive Officer and Founder LCA Solutions
	Antoine Candiotti Chief Executive, Hong Kong Indosuez Wealth Management
	Lonnie Howell Chairman UCAP Asset Management
	Albert Chiu Chief Executive, Asia Pacific Region EFG International

'Advice' - what does it really mean in Asia?

- The short term investment mind-set in Asia who is at fault? The bank, the RM, the client, or the regulator?
- Is there any point talking about the concept of offering advice and being needs-based when we don't do this in reality?
- Will clients ever alter their behaviour if you sell to them in a different way?
- Is the model wrong? How could it be fixed?
- What can be done to engender more trust within the relationship?
- Sales of funds to retail investors and HNW are not very sticky. If there was a genuine outcome-focused and needs-based approach by banks to conversations with their clients, a win-win relationship for all parties would be more likely. How can we make this happen?
- The vast majority of retail / HNW money still sits in cash, with distributors unsuccessful in persuading investors to buy into longer-term investments. How can we change the mind-sets, conversations and sales processes to further accelerate the engagement of suitable investment products?

Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

Speaker

Roger Bacon Asia Pacific Head of CGWM APAC Ultra High Net Worth Business Citi Private Bank

Anthonia Hui Head of Singapore AlTi Tiedemann Global

Gaurav Kumar Head of Global Key Wealth Accounts - EMEA & Asia Principal Global Investors

Malik Sarwar Global Head of Sales Management, Group Wealth Management HSBC Bank

Arjan de Boer Managing Director, Head of Private Banking North Asia ANZ Private Bank

Freeman Tsang Director of Business Development, Head of China and Hong Kong Legg Mason Global Asset Management

10.40am Head - to - Head Q & A

Singapore as a hub for independent wealth in Asia

Anthonia Hui Head of Singapore AlTi Tiedemann Global

- Who is AIAM Singapore?
- Value-add to members

• The role of AIAM in the industry and with the regulators

10.50am	Presentation The future of fiduciary services in private banking
	Peter Golovsky Managing Director, Global Head of Institutional Sales Amicorp Group
	<ul> <li>State of play in the global trust industry</li> <li>Factors driving industry change</li> <li>Banks at a tipping point - strategic options and choices around delivering fiduciary services</li> </ul>
	<ul> <li>Opportunities and challenges from global tax transparency, FATCA, CRS</li> </ul>
11.00am	Refreshment & Networking
11.30am	Presentation Wealth management for the digital age customer
	Abhra Roy Senior Product Line Manager and Head, Finacle Wealth Management Infosys Finacle
	<ul> <li>With rapidly changing customer choices and needs and unassailable digitsation, the wealth management industry will need to evolve towards truly customer centric, technology-based and service-driven value propositions</li> <li>This presentation looks at wealth management for the digital age customer - what is it, what it is not and how it will require transformations at the fundamental level for organisations to be truly digital?</li> </ul>
11.40am	Presentation Gold - wholesale markets are broken
	Seamus Donoghue Vice President of Business Development Allocated Bullion Solutions
	<ul> <li>Retail markets are electronic while wholesale markets have failed to keep up</li> <li>Trading physical vs financial gold</li> <li>What drives private banks to choose financial over physical gold</li> <li>The opportunity - private banks and gold</li> </ul>
11.50am	Presentation China in transition - headwinds and opportunities
	Diamond Lee

Portfolio Manager

## Quilter International

- Outlook for the renminbi and the potential impact on the Chinese market and economy
- What to expect next and catalysts that will make us more bearish/bullish
- Potential areas for alpha generation in 2016

12.00pm	Head - to - Head Q & A
	Has anything really changed in private banking in Asia?
	Marcel Kreis Chairman Hubbis
12.10pm	Panel Discussion
	The role for independents in a polarising industry
	<ul> <li>Where are independent asset managers and multi-family offices at in Asian wealth management?</li> <li>Is there enough momentum for these segments to become more meaningful in the wider industry?</li> <li>How can we create a clearer and more defined value proposition? For the benefit of clients and all other stakeholders – and to help grow the industry with capable practitioners.</li> <li>Will the burden of regulation prove too great for many smaller players?</li> <li>Amid efforts to bring independent players together via associations in Singapore and more recently in Hong Kong – how can we attract more private bankers to grow the segment?</li> <li>How do business models need to develop from here?</li> </ul>
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	Speaker
	Jessica Cutrera Founding Partner, Managing Director EXS Capital
	Rohit Bhuta
	Eli Bitan Director Wingate Asset Management
	Eleanor Wan Chief Executive Officer BEA Union Investment

Harmen Overdijk Managing Partner Caidao Wealth

	Riccardo Lehmann Managing Director Swiss-Asia Capital
12.50pm	Lunch & Networking
1.35pm	Presentation Investment products - distribution solutions
	Aksel Kitowski Account Director Numerix
	<ul> <li>Derivatives and structured investment products marketplace – and Numerix</li> <li>Integrated risk management for buy-side institutions</li> <li>Benefits of straight-through-processing and automation</li> </ul>
1.45pm	Panel Discussion
	Digital smokescreen
	<ul> <li>Everyone is talking about 'going digital' – but are they really doing anything?</li> <li>Do most fintechs have any real substance? Who will survive and thrive?</li> <li>Will this have any impact on your existing business?</li> <li>What's the likely influence of robo-advisers?</li> <li>How should established wealth management institutions work with fintechs?</li> <li>Are there any consequences of falling behind in the digital race?</li> </ul>
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	Speaker
	Jeroen Buwalda Partner, APAC Wealth and Asset Management Advisory Lead EY
	Peter McMillan Head of Wealth Management, Asia Thomson Reuters
	Sameer Chishty Partner, Head of Global Wealth Management Practice Bain & Company
2.20pm	Presentation Residence and citizenship planning for Asian families - an overview
	Jennifer Lai Managing Partner, Head of North Asia Henley & Partners

- Why do families relocate?
- What should HNW families consider when carrying out residence and citizenship planning?
- Current developments in residence and citizenship programmes

2.30pm	Head - to - Head Q & A
	How you can make learning and professional development more interesting and effective
	Kees Stoute Regional Private Banking Chief Operating Officer EFG International
	<ul> <li>What is the purpose of Learning &amp; Development (L&amp;D)?</li> <li>Is it possible to learn to become a good wealth manager?</li> <li>What is effective L&amp;D?</li> <li>What are the conditions for L&amp;D to be interesting and effective?</li> <li>What are the main L&amp;D challenges in the industry?</li> </ul>
2.40pm	Panel Discussion
	Insurance: making the most of the China opportunity
	<ul> <li>What's the opportunity that China represents to insurance companies?</li> <li>How do you play a role as more Chinese wealth moves offshore in search of protection and other wealth solutions?</li> <li>What's the right product and proposition?</li> <li>What role does digital play?</li> <li>What are the challenges?</li> </ul>
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	Speaker
	Roger Steel President, New Markets and Business Development Sun Life Financial
	David Varley Head of High Net Worth - Asia AXA
	Eric Lu Principal, Life Actuarial Practice, China Deloitte
	Richard Collis Managing Director, Risk Consulting & Software, Asia Pacific Willis Towers Watson
3.20pm	Refreshment & Networking
3.45pm	Panel Discussion

Product manufacturers and product gatekeepers - do we need to change the rules of the game?

- How can asset management firms make the most of the growth in wealth in Asia? And especially the extent and size of the potential that China represents?
- Markets in 2016 look like being shaky and uncertain at best what does this mean for your offering for your clients?
- How will the active/passive mix change? And what does this mean for the industry?
- With a seemingly ever-growing number of fund houses vying for market share in Asia what can these firms do to improve and differentiate their sales force effectiveness and productivity, the client experience, and product development and marketing?
- Is there still room for so many product providers?
- Do fund managers need to change the way they engage, support and communicate with fund gatekeepers?
- Given the various and often overlapping distribution channels, what are some of the innovative ways asset management firms can evolve their offering?

Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

Speaker

Pius Zgraggen Chief Executive Officer OLZ & Partners

Norman Chan Investment Director NAB Private Wealth Advisory

Wing Chan Director of Manager Research, Asia Morningstar

Michael Levin Head of Asset Management, Asia Pacific Credit Suisse Asset Management

## 4.25pm Panel Discussion

Communication - how can we do it better?

- How can we better understand and respond to the needs of our clients?
- How can we communicate digitally with our clients?
- Why do we feel we must create our own content? Surely there is too much?
- What content works and how is it used?
- What does client education mean today?
- How do we reach the end client? Get new clients?

Chair

Michael Stanhope Founder & Chief Executive Officer Hubbis

Speaker

Marcel Kreis Chairman Hubbis Hubbis

Steffen Schade Director of Distribution Platforms AIA

Shanker lyer

Independent Financial Advisor

Damien Ryan Senior Advisor Teneo

5.05pm Forum Ends